Comm6800
Studies in Communication
Fall 2017

[As of 8/20/17. Updated versions available on Blackboard site]

Friday, 1:25-4:00
Room: 463 Mann Library

Instructor: Susan Fussell
Office: 484 Mann; cell: 280-0634 (emergencies only, otherwise use email/IM)
Office hours: Monday 3-5:00 and by appointment, but you can contact me any time by IM/Skype
text (evenings are best)
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Course Description and Objectives

As the first of three core graduate courses on the study of communication, this course serves
several purposes:

• It provides an introduction to the field of communication, its major domains of research,
and the specific kind of contexts we focus on here at Cornell University.
• It introduces students to our faculty, their general areas of research, and their theoretical
approaches.
• It focuses on developing students' theoretical understanding of the discipline, and in
providing epistemological practice in how we think about phenomena at multiple levels
of analysis.

As an introductory course, much examination of the substantive areas of study will necessarily
be cursory, and students are expected to acquire greater depth of understanding of specific
theories through additional course work, independent reading and research.

The course is structured into five parts:

I. Introduction to the field of communication
II. “Mass” communication and sociological perspectives
III. Attitudes, opinions and persuasion
IV. Interpersonal, group and organizational communication
V. Human-computer interaction

Required texts:

Readings will be available on Blackboard. There will be approximately 4-6 readings each week.
Complete reading of each piece is required prior to class.
Student Responsibilities and Grading

1. Participation and Attendance (15%): Students are expected to prepare for each class; they should read and note the specified texts, and participate actively in class discussions. Students may be called on to summarize the major arguments, strengths, weaknesses, or problems, in any assigned reading. Regular attendance is expected. Failure to attend regularly and be prepared will be grounds for a grade reduction at the instructor’s discretion.

2. Blackboard Discussion (15%) Each week, students are expected to post comments on two or more of the assigned readings on the blackboard forum set up for that week. Posts can include reactions to ideas in the readings, reflections on the readings based on your own experiences, or ideas or questions for future research. Students can start their own discussion threads or add to those started by other students. Posts must be completed by 11 AM on Friday of the week of the readings to receive credit.

3. Short Papers (4 x 10%): Students are expected to write four short papers on over the course of the semester, each worth 10% of the final grade. Each paper will require analysis and synthesis of a subset of course readings. Paper assignments will be given out one week in advance of the deadline. In preparation for the papers students are encouraged, but not required, to develop outlines and summaries of key theories and findings from the weekly readings.

3. Term Paper (30%): The paper should be 12-15 pages maximum, double spaced, excluding tables and figures. In the term paper students will be expected to write a paper focusing on one of the major domains or contexts of communication research covered in the course. In most cases, students will choose to review the literature in an area related to their own research interests or current projects. Students can choose between doing a broad survey of an area or a more focused review on specific research topics. Often, this choice will depend on how focused a students’ interests are at the point of topic selection.

Please note the interim deadlines for the term paper (topic description, reference lists, outline, first draft). Failure to meet interim deadlines will lead to a reduction in total points for the term paper.

Academic Integrity

Academic integrity is crucial to your personal scholarly identity. Your rights and responsibilities in this area are outlined in the Cornell University Code of Academic Integrity http://archive.theuniversityfaculty.cornell.edu/AcadInteg/code.html. Violations of the code include but are not limited to:

• Submitting work in this class that has also been submitted for a grade in another course without prior permission of both instructors.
• Using, obtaining, or providing unauthorized assistance on examinations, papers, or any other academic work.
• Misrepresenting another person's work as your own. You are responsible for obeying the Code of Academic Integrity. Ignorance of the code is not an excuse.
The most common problem is plagiarism, which will not be tolerated. Students from other cultures should be aware that American standards of acknowledgement and use of material prepared by others can be different than those in other cultures. Misrepresenting another's work as your own means presenting somebody else's words or ideas without proper attribution. Proper attribution includes quotation marks and page numbers for any words taken directly from any piece of another author's work, and/or a citation when you have paraphrased or summarized somebody else's work. Sources need not be published to be cited. If you have any questions about how whether or how a source must be cited, ask for clarification. All students MUST complete the tutorial at http://plagiarism.arts.cornell.edu/tutorial/index.cfm.

Any student suspected of plagiarism or cheating will have a primary hearing. If found guilty, he/she will receive a failing grade on the assignment and a reduction in overall course grade. The results of the hearing will be reported to the Academic Integrity Board. See http://archive.theuniversityfaculty.cornell.edu/AcadInteg/primaryStudent.html.

Students agree that by taking this course all required papers are subject to submission for textual similarity review to Turnitin.com for the detection of plagiarism. All submitted papers will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers.

Note: Course materials on Blackboard or distributed in class are the author(s)' intellectual property. Students are not permitted to buy or sell course materials, including syllabi, PPT presentations, teaching materials, or class exercises without the express permission of the instructor. Such unauthorized behavior constitutes academic misconduct.

Accommodations

It is Cornell policy to provide reasonable accommodations to students who have a documented disability (e.g., physical, learning, psychiatric, vision, hearing, or systemic) that may affect their ability to participate in course activities or to meet course requirements. Students with disabilities are encouraged to contact Student Disability Services and their instructors for a confidential discussion of their individual need for academic accommodations. Student Disability Services is located in 420 CCC. Staff can be reached by calling 607-254-4545. Students are advised to meet with me early in the semester to make arrangements for accommodations.
Introduction to the Field of Communication

Week 1 – Aug. 25: Definition of Communication

Week 2 – Sept. 1: History of Communication

Week 3 – Sept. 8: Building Theories of Communication

**Short paper 1 distributed**


“Mass” Communication and Sociological Perspectives

Week 4 – Sept. 15: Media, Culture and Society with Prof. Lee Humphreys

**Short paper 1 due by start of class**

(Prof. Humphreys recommends that students read the articles in the order listed)


Week 5 – Sept. 22: Ethics, Morality and Communication with Prof. Dawn Schrader; Gender and Digital Labor with Prof. Brooke Duffy


Attitudes, Opinions and Persuasion

Week 6 – Sept. 29: Social Identity, Context and Motivation with Prof. Neil Lewis

**Short paper 2 distributed**


Week 7 – Oct. 6: Health Communication with Prof. Jeff Niederdeppe

**Term paper topics due by midnight SUNDAY Oct. 9 (one short paragraph, in email)**

Week 8 – Oct. 13: Psychology of Media Entertainment with Prof. Mike Shapiro; Children and Media

**Short paper 2 due by start of class**


Week 9 – Oct. 20: Situated Cognition and Communication with Prof. Jon Schultz

**Short paper 3 distributed**


Interpersonal, Group and Organizational Communication

Week 10 – Oct. 27: Interpersonal Communication with Prof. Natalie Bazarova; Embodiment in Virtual Reality with Prof. Andrea Won


Week 11 – Nov. 3: Social Networks with Prof. Drew Margolin

**Short paper 3 due by class.**  
**Initial term paper reference list due by midnight SUNDAY Nov. 6**


Week 12 – Nov. 10: Computer-Mediated Communication; Organizational Communication with Prof. Connie Yuan


Week 13 – Nov. 17: Face-to-Face and Virtual Groups with Prof. Poppy McLeod

**Short paper 4 distributed**  
**Term paper detailed outline due by midnight SUNDAY Nov. 20**


Nov. 24 – Thanksgiving Break, no class


**Short paper 4 due by start of class**


**Term Paper Due FRIDAY Dec. 8 at midnight**